

Dubai showroom underpins Jaquar's ambitious strategy

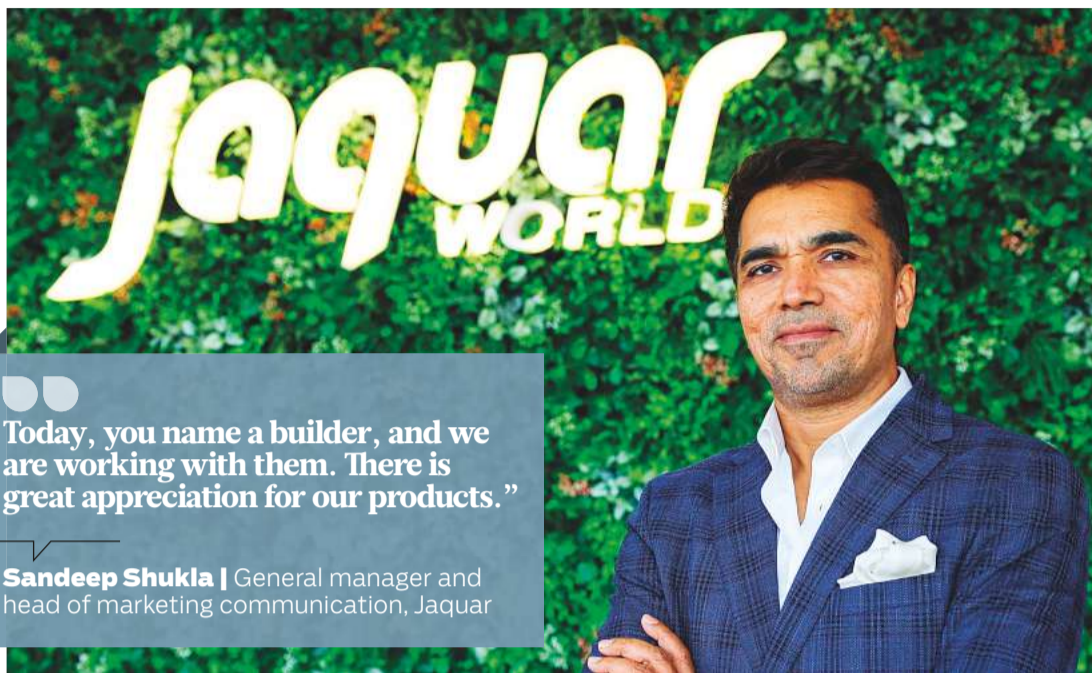
INDIAN FIRM AIMS TO DOUBLE REVENUE IN UAE MARKET IN LESS THAN 2 YEARS

DUBAI
BY SONY THOMAS
Special to Gulf News

India-based bathroom and lighting solutions company Jaquar Group is setting its sights on an ambitious goal – to double its revenue in the UAE market in less than two years.

Speaking to *Gulf News* at its newly launched Jaquar World Showroom in Dubai, Sandeep Shukla, general manager and head of marketing communication at Jaquar Group, was confident of achieving this revenue target in one and a half years.

“The kind of response we are getting now and the numbers we are seeing, I would say talking about doubling revenue would be slightly underplaying it,” said Shukla.



“Today, you name a builder, and we are working with them. There is great appreciation for our products.”

Sandeep Shukla | General manager and head of marketing communication, Jaquar

Ahmed Ramzan/Gulf News

Collaborations with builders

He expects the growth within the next few years to be primarily driven by collaborations with major local builders. “Today, you name a builder, and we are working with them. There is great appreciation for our products,” Shukla said.

Jaquar Group's success in the UAE market is not solely reliant on products and showrooms; it is also driven by a 360-degree marketing plan for Jaquar World, covering various mediums, from print to outdoor advertising, radio, and theatre.

Shukla emphasised the sig-

nificance of the UAE market for Jaquar Group. “Apart from India, the UAE holds a special place as one of our biggest and most important markets. Having been present in the region for nearly a decade, we have established ourselves as one of the top brands,” he said.

Bathroom, lighting solutions

The new Jaquar World showroom on Shaikh Zayed Road in Dubai represents a groundbreaking concept in bathroom and lighting solutions. It spans 14,000 square feet.

“Jaquar Group's three dis-

14,000
area, in square feet,
of the Jaquar World
Showroom in Dubai

tinct brands, Artize in luxury, Jaquar in premium, and Essco in value segments, are all showcased under one roof. This allows visitors to explore a range of products that cater to both functional and aspirational needs,” said Shukla.

The showroom's immersive experience is further elevated by its live and functional displays. Visitors can touch, feel, and experience the products firsthand.

Whether it is steam rooms, saunas, or showers, everything is connected with plumbing, providing a tangible understanding of how these products fit into daily life.

Another distinguishing factor is the presence of well-trained experts who guide customers throughout their journey of selecting the right products.

Short stories



World's largest McLaren showroom opens in Dubai with vehicle personalisation studio

McLaren Dubai, the official retail partner of McLaren Automotive in Dubai, has opened the world's largest standalone McLaren showroom on Shaikh Zayed Road, alongside the largest McLaren service centre globally, established in 2022.

The new showroom, spanning 950 square metres, includes a vehicle display gallery, customer service booths, and a special operations studio for vehicle personalisation. It is operated by McLaren Dubai, part of the Khalifa Juma Al Nabooda Group, and bolsters McLaren's presence in the Middle East & Africa.



IMO secretary-general to open 5th edition of Tristar's Safety at Sea Conference

The fifth edition of the Tristar Safety at Sea Conference will be opened by International Maritime Organisation (IMO) secretary-general Kitak Lim. The annual event will be held on November 6 at the Taj Exotica Resort and Spa at The Palm Jumeirah in Dubai.

Tristar Eships operates a fleet of chemical and product tankers, dry cargo vessels, gas carriers, and coastal tonnage. The fifth edition's sessions will be broadcast live directly to vessels and seafarers on shore leave gathered in Mumbai and New Delhi in India, Myanmar, and the Philippines.

— Gulf News Reports

JOBS & CAREERS

E-mail: jobsandcareers@gulfnews.com Tel. 600 587234

INTER OCEAN
Ship Engineering Services DMCCST

CHIEF FINANCE OFFICER

Required talented, qualified Senior Chartered Accountant or equivalent with about 20 years of operational experience preferably in a heavy engineering setup to independently manage the entire financial, operational functions for a progressive ship repair and shipbuilding company with large turnover and a work force exceeding 2000 employees and reporting to the Managing Director. Salary is competitive. Please apply in strictest confidence.

recruit@interocean.ae
Dubai Maritime City, Near Port Rashid, Dubai, UAE
PH: +971 44549971

REQUIRED FOR
ENGINEERING CONSULTANT IN DUBAI

STRUCTURAL & CIVIL ENGINEER (G+12)

Must have max. 10 years experience and Dubai Municipality Approval.

Email CV to:
danaengg@emirates.net.ae /
alsuwaidi291@gmail.com

SALES EXECUTIVE / ENGINEER

Required for a leading Roofing and cladding company in the UAE manufacturing Steel/Aluminium Profiles, Sandwich Panels and Z Purlins. We are looking for a suitable Sales person with minimum 2-3 years UAE/GCC experience to promote our products in UAE as well as KSA.

Only relevant individuals having valid UAE driving license should apply.

Please forward the C.V at:
Email: RCSalesJob@gmail.com

DIAL AN AD
CALL 600 587234

GULF NEWS CLASSIFIEDS



PACT is engaged in providing HR solutions in various industries. We are backed by a strong reputation for placing high quality candidates. We at PACT have been working closely with our clients and candidates to meet their expectations since 1994.

On behalf of a leading Bank in Abu Dhabi, we are hiring as below

MULTI-PRODUCT (EMPLOYEE BANKING/PL/CC/MORTGAGE SALES)

We're looking for a results-driven Sales Executive with excellent interpersonal skills to actively seek out and engage customer prospects.

- Minimum 1+ years of banking experience in outdoor sales, preferably as mentioned above.
- Strong communication and relationship building skills.
- Candidate with UAE Banking sales experience must be working at present
- Minimum 1+ years UAE Banking experience in Multiproduct(CC/PL)

Location: Dubai & AUH

Employee Banking – Outdoor sales experience selling multi products (PL/CC/CASA)

Salary: AED 9500 – AED 11000+ Incentives (Depends relevant experience)

Credit card sales – Outdoor sales experience – credit cards

Salary up to – AED 7000 +Incentives

Relationship Manager (Mortgage sales)

2+Years of UAE Banking experience in mortgage sales

Salary up to – AED 17000+ incentives.

Only relevant candidates will be considered.

E-mail your CV to: jobs@pactemployment.ae

Contact number - 042810557/042810558, WhatsApp- 042132506

Outsourcing | Recruitment | Temporary Staffing
Website: www.pactemployment.ae

Interiors | Concierge Services | Debt Collections | Loyalty Program Management | Translation Services | Call Centre Services
A Derby Group Company | Contact Number: 04-2810546/553/554/556/557/558/559 | Website: www.derbygroup.ae